

# Daniel Nzanga



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I am a graphic designer with a branding and marketing background. In my graphic design journey, I've primarily focused on contracted work, which has allowed me to collaborate with esteemed organizations such as the Seattle Seawolves, Ford Sports Performance, Seattle University, and GLS Speed. I've also extended my expertise to assist prominent figures, including platinum producer Royce David, University of Washington running back Gabriel Nelson, and Oscar-qualifying artist Nathan Nzanga in website development. Moreover, I've created engaging social media content for the Girls On The Run 20th Anniversary 5K Run and established brand identities for GLS Speed, Royce David, and Jimz Entertainment.

## Work Experience

### **"Listen In With KNN" FOX Sports Radio** *July 2024–Present* Digital and Graphic Intern

- Designed promotional graphics for special events and station campaigns, enhancing brand visibility
- Created custom show graphics for digital platforms, ensuring consistent branding across social media and broadcast channels - Developed logos and visual assets for radio shows, programs, and station marketing materials
- Collaborated with the internship coordinator to complete additional graphic design and digital tasks as needed

### **Minor Football League** *March 2024–September 2024* Graphic Design Intern

- Dedicated Graphic Design Intern at the Minor Football League (MFL), driven to blend creativity with sports passion.
- Proficient in Adobe Creative Suite, adept at utilizing design principles to create captivating graphics.
- Committed to producing visually stunning content that resonates with the MFL's audience.
- Collaborative team player, eager to contribute to enhancing the MFL's brand identity.

### **Sports Media Inc** *Sept 2023–Present* Graphic Design Intern

- Designed and developed NFTs using iconic company images.
- Created graphics, illustrations, logos, and layouts with design software.
- Shaped visual aspects of websites, magazines, and product packaging.
- Adapted designs based on feedback and maintained on-brand aesthetics.

### **Seattle Seawolves** *January 2023–March 2023* Graphic Designer

- Developed engaging gameday scoreboard announcements for the Seattle Seawolves, ensuring a seamless flow of information.
- Collaborated with the head of Marketing to create compelling graphics that represented the Seawolves' brand identity.
- Designed eye-catching promotional materials, including digital banners, social media assets, and print collateral, to boost match attendance.
- Maintained open communication with various stakeholders, delivering high-quality design solutions on time.

### **Freelance Designer** *September 2019–Present* Graphic Design & UX Design

- Proficient in logo design for a diverse range of clients, including companies, sports teams, and entertainers (**Black Sports Professionals, Seattle University**, and more),
- Created visually appealing and impactful social media posts for companies and entertainers.

## Skills

Sports Design  
Social Media Design  
Cover Art Design  
UX Design  
Python  
C++  
Adobe Photoshop  
Adobe Illustrator  
Wix,  
Squarespace  
Figma  
Adobe Premiere

## Education

### **Seattle University**

*Sept 2019–June 2023*

#### **Bachelors of Art | Digital Design**

- Cum Laude
- Costco Scholar
- GPA 3.65

### **Shorecrest High School**

*Sept 2015–June 2019*

- 2018–2019 ASB President
- Class Senator 2015–2018
- 4th Place Bio Expo

